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EXOWORDS

MAGAZINE

DIGITAL TRANSFORMATION
IS NOT JUST ABOUT
TECHNOLOGY—IT'S ABOUT
REIMAGINING PROCESSES

by Harvinder Singh Banga
CIO, CJ Darcl Logistics

FROM NOTHING TO AI,
TOURNAMENTS, AND
NATIONAL RECOGNITION

by Adhith Citraju
Founder, Neuraacall

HARVINDER SINGH BANGA
CIO, CJ DARCL LOGISTICS



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CONTENTS

02

EDITOR NOTE

BY ARATI SINGH

03

DIGITAL TRANSFORMATION IS NOT JUST ABOUT TECHNOLOGY—IT'S ABOUT REIMAGINING PROCESSES

BY HARVINDER SINGH BANGA
CIO, CJ DARCL LOGISTICS

05

FROM NOTHING TO AI, TOURNAMENTS, AND NATIONAL RECOGNITION

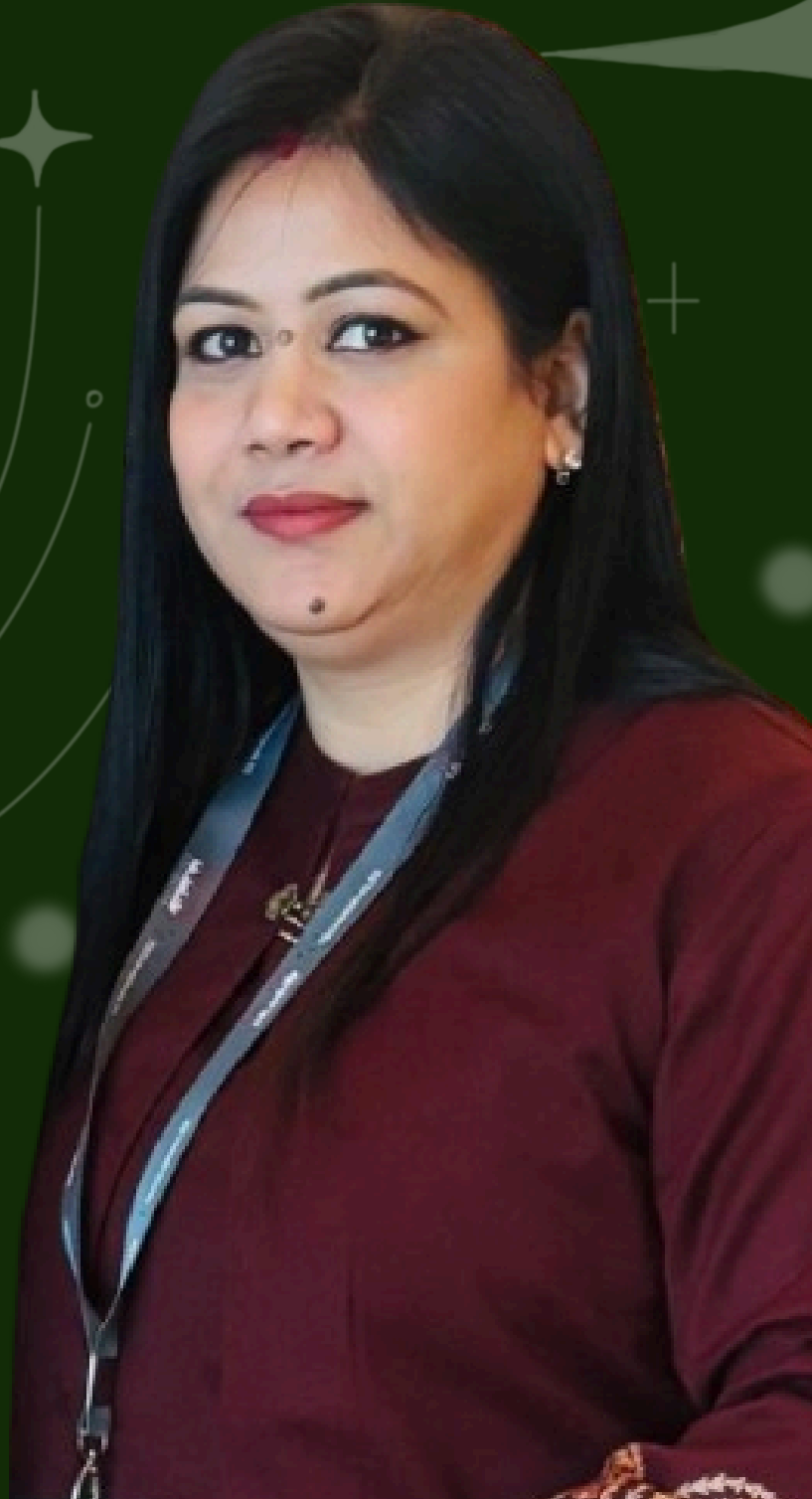
BY ADHITH CITRAJU
FOUNDER, NEURAACALL

ARATI SINGH

Editor-in-Chief

In the ever-evolving corporate landscape, where leadership, innovation, and strategic vision shape the future, CXOWords stands as a platform that amplifies the voices of industry leaders. Our mission is to bring insightful narratives, transformative business strategies, and inspiring leadership journeys to the forefront, creating a knowledge-driven ecosystem for professionals across industries.

In this edition, we delve into the stories of visionaries who are redefining business excellence, embracing digital transformation, and leading with resilience in an increasingly complex world. From thought leadership articles to expert opinions and case studies, CXOWords curates content that empowers, educates, and inspires the next generation of corporate leaders





DIGITAL TRANSFORMATION IS NOT JUST ABOUT TECHNOLOGY— IT'S ABOUT REIMAGINING PROCESSES

BY: HARVINDER SINGH BANGA
CIO, CJ DARCL LOGISTICS

In an era where digital innovation defines the success of industries, one leader stands at the forefront of logistics technology transformation - Harvinder Singh Banga, the Chief Information Officer at CJ Darcl Logistics Ltd. With over two decades of experience, Banga has redefined how technology can optimize supply chains, enhance operational efficiency, and deliver unmatched customer value.

Spanning a distinguished career of over 25 years, he began his journey as a Software Programmer in the late 1990s. Since joining the corporate world in 2000, he has steadily risen through the ranks, advancing from Software Engineer to Team Lead, Project Manager, and IT Head, ultimately serving as a Chief Information Officer for more than a decade.

A VISIONARY TECHNOLOGIST IN LOGISTICS

Harvinder Singh Banga's career journey is a testament to relentless innovation, strategic foresight, and the ability to leverage technology for real-world impact. His professional story spans 20+ years across leading logistics enterprises, where he has spearheaded IT strategies for organizations managing billions in USD business value.

A proud alumnus of IIM Calcutta, Banga brings academic rigor and practical expertise to his role. Holding multiple certifications, including MCP, MCSD, and HDSE, he blends deep technical knowledge with strong business acumen. His continuous pursuit of learning is evident through his advanced studies in Cybersecurity, Artificial Intelligence, and Data Science.

TRANSFORMING SUPPLY CHAIN THROUGH TECHNOLOGY

As a Logistics Technologist, Banga's mission is clear: to revolutionize logistics operations through digital transformation. He has introduced groundbreaking solutions in Just-in-Time (JIT) logistics, IoT-integrated control towers, driver scoring systems, and carriage movement tracking. Under his leadership, CJ Darcl has deployed next-generation platforms that streamline operations, minimize delays, and enhance overall visibility across the supply chain.

Banga's expertise extends to designing enterprise-level IT architectures for global logistics networks spanning 41 countries and 250+ units. His cloud-based solutions, AI-driven predictive analytics, and IoT fleet management systems have positioned his organization as a benchmark in digital logistics transformation.

HALLMARK PROJECTS AND ACHIEVEMENTS

Over the years, Harvinder Singh Banga has successfully delivered three landmark technology products and led IT strategy for four major organizations. Some of his notable contributions include:

- ✓ Oracle-Based Logistics Management Systems
A transformative platform enabling real-time data access and decision-making.
- ✓ IoT-Enabled Fleet Monitoring & Driver Scoring Apps
Enhancing safety, compliance, and performance across transportation networks.
- ✓ Cloud & AI-Powered Solutions for SCM
Driving efficiency in warehouse management, reverse logistics, and global freight forwarding. These innovations have earned him 10+ national awards, cementing his reputation as a pioneer in logistics technology.



HARVINDER SINGH BANGA - Logistics Technologist

MSc. - Computer Science
PGDIT - Telecom, PGDIT - IT
HDSE, MCP, MCSD,
IIM Calcutta - Advance SCM
Indian IT Act, Cyber Security,
Logistics & SCM Pro (Pursuing)

Express Distribution - Surface & Air, 3PL and Inventory Management
Reverse Logistics and Warehouse Management
Courier & Cargo Management
Developed Oracle Based Logistics Management Network Design System
ePOD Launch in Industry
Project Like Harry Potter Launch, HP SLA etc

2002 - 2008, Technical Project Manager - SAFEXPRESS
2000-2002, Lead Developer - PS/COURIER/ESD

- Project Management
- Application Development
- Oracle & Java Technologies
- Microsoft Technologies
- Enhanced Tracking Module
- POD & GPS Management
- Oracle Discoverer BI
- Redhat, Unix, IBM-AIX

FCL, LCL & 3PL Logistics Training
SCM Consulting
Setup Cookies Manufacturing SCM
Rail Infrastructure and Private Rail Management.
Developed Advance Transportation System.
Virtual Optimiser
Pre-Pickup Tracking in Industry
Rail Management Integrated with FOIS

2009- 2015, Vice President - IT, FLYWHEEL LOGISTICS
2008-2009, IT Head, BOXTRANS (RAIL)

- Product Management
- IT Vendor Management
- IT Governance
- Startup Management
- Enterprise Architect
- Advance Telematics
- ERP - Navision, Infor
- Yard Management

Freight Forwarding (Gulf EXIM - Global Projects)
Record Management Logistics, Relocation
EXIM Container/ CUSTOMS
Container Handling and Terminal (ICD) & Port Mgmt
Managed Contract Logistics, Freight Fwding & Logistics Business Apps in Gulf Countries.
Projects Like iPhone Mid-Night Launch, Vodafone SIM SCM.
Participated in C-TPAT Cert

2017-2018, Head Business Apps, GWC QATAR
2015-2016 VP - IT JMBaxi Group

- Cloud Management
- Internet of Things
- Business Transformation
- Artificial Intelligence
- Cyber Law
- S/4 HANA
- Cyber Risk Management
- DR & BCP Strategy

JIT SCM for Auto Part Movements (OTM)
Car Carriage Logistics System (OTM)

Lead and Build the IT & Business Digital Strategy for Global Supply Chain Services.
Chief Architect for IOT Integrated Logistics
Driver Score Management
Logistics Control Tower
Driver Mobile App

2018-2020 Chief Technology Officer - Logistics MOTHERSON (SAMRX, SMGCL)

- Advance IOT Fleet
- OTM & Fleet Monitoring
- SAAS - Fusion & OTM
- AWS (Driver App Cloud)
- AWS (Telematics Cloud)
- AWS (IOT & Sensor Cloud)
- PAAS Development
- ML/DL (Pursuing)

BEYOND TECHNOLOGY: A LEADER WITH A GLOBAL VISION

What sets Banga apart is his ability to integrate technology with business strategy. His leadership style is rooted in collaboration, where people and technology work in harmony to deliver measurable outcomes. He strongly believes in data-driven decision-making, cybersecurity resilience, and continuous business transformation.

From managing EXIM container operations to implementing driver mobile apps for logistics control, Banga's work reflects a deep understanding of both technical complexity and business imperatives.

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Pioneering Digital Innovation in Logistics

In the dynamic world of logistics, where precision and speed define success, Harvinder Singh Banga stands out as a true innovator. A Logistics Technologist with over two decades of experience, Banga has led multiple organizations through groundbreaking digital transformation journeys.

Armed with an MSc in Computer Science, dual PGDIT in Telecom and IT, and advanced certification in Supply Chain Management from IIM Calcutta, he has mastered the art of merging technology with logistics strategy. His expertise spans express distribution, 3PL & inventory management, IoT-enabled fleet monitoring, JIT SCM, and global supply chain solutions.

Banga's career highlights include leading roles at Safexpress, Flywheel Logistics, GWC Qatar, JMBaxi Group, and Motherson Group, where he pioneered Oracle-based logistics platforms, IoT-integrated control towers, and AI-driven supply chain optimization systems. His strategic vision has driven efficiency across rail, surface, and air cargo operations, making him a key architect of digital logistics in India and beyond.

Currently, Banga continues to innovate with cutting-edge technologies like Cloud Computing, AI, ML, Cybersecurity, and Blockchain to shape future-ready logistics ecosystems. His journey reflects relentless pursuit of excellence and a commitment to transforming logistics into a tech-driven powerhouse.

Future-Ready Leadership

Looking ahead, Banga is focused on advancing IoT integration, predictive analytics, and AI-driven logistics systems. His ongoing projects include Machine Learning for operational efficiency, Blockchain for supply chain transparency, and SaaS-driven solutions for global scalability.

As the logistics industry embraces Industry 4.0, leaders like Harvinder Singh Banga will play a critical role in bridging the gap between physical operations and digital ecosystems.



FROM NOTHING TO AI, TOURNAMENTS, AND NATIONAL RECOGNITION



At just 17, Adhith Citraju has gone from hustling alone with zero resources to becoming a voice AI founder, national-level judge, tournament organizer, and nominee for the CXO Youth Leadership Awards 2025.

But none of it happened overnight — it all began with one bold tournament.

High Flyer: The Spark That Lit the Fire

Before AI and hackathons, there was High Flyer Tournaments — the project that gave Adhith his first real taste of momentum.

In a highly competitive sports market, High Flyer's very first tournament beat its biggest competitor — hosting one of the most successful and highly rated events of the month. From logistics to marketing to execution, everything clicked.

The reviews were phenomenal.

Players still talk about it.

And the community remembered it as “one of the best tournaments they had ever played.”

That initial win gave Adhith the confidence, credibility, and cashflow to dream bigger — and go beyond.

FROM HUSTLING TO BUILDING

At 14, Adhith was distributing flyers for a T-shirt brand he started with no capital or team.

Over the next few years, he tried multiple ventures — reselling books, freelancing, organizing events, and even launching organic soap and tea-stall brands like Sitara and Nilgiri. Each failure built his mindset, network, and resilience.

SCALING VISION: SOLVIONIS TO NEURAACALL

In 2024, he became a Managing Partner at Solvionis Technologies LLP, helping deliver SaaS solutions for startups.

But soon after, his focus shifted fully to AI and automation. That's when he founded NeuraaCall AI, a voice-based platform to help businesses manage calls and conversations using smart, scalable AI agents.

In 2025, he made a defining choice:

➡ Left Solvionis to fully pursue NeuraaCall and High Flyer.

KEY MILESTONES SO FAR

NeuraaCall AI – Real-time voice AI for businesses, automating sales and support conversations at scale.

High Flyer Tournaments – One of the most memorable youth sports tournament platforms, known for excellence in experience and delivery.

Judge, National-Level 24-Hour Hackathon – Invited to evaluate top student developers, a testament to his growing authority.

Technical Sponsor, BVRIT Demux 2.0 – NeuraaCall officially backed one of the most dynamic student-run tech festivals in India.

Nominee – CXO Youth Leadership Awards 2025 (Dubai) – Honored for entrepreneurial achievement and youth empowerment.

MINDSET & MISSION

“I failed more than I built — but I built anyway.”

Adhith believes youth is not a barrier — it's an advantage. He preaches action over overthinking, and wants to show the next generation that you don't need permission, pedigree, or funding to get started.

WHAT'S NEXT?

Adhith is continuing to scale NeuraaCall, expand High Flyer into more cities, and share his journey to inspire thousands of young builders across India.

Whether he's automating calls, organizing tournaments, or sponsoring hackathons, one thing is constant: he's all in.



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We would love to hear from you!

*If you have any feedback or
suggestion on any aspect of our
services, please send us an email
at info@cxowords.com*

GET IN TOUCH

~



info@cxowords.com



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